



Tampa Bay Times Newspaper in Education program wins awards

Four educational publications produced by the <u>Tampa Bay Times Newspaper in Education program</u> have received awards in the <u>National Newspaper Association</u> 2015 Newspaper And Education Contest.

<u>Alternate Times</u> won First Place in the Traditional NIE Stories and Curriculum - Partnerships category. The judges commented, "Fantastic activities, colorful and imaginative layout and design. Great work!" *Alternate Times* was created in partnership with the Altrusa International of Tampa Bay Wilma B. Hogan Foundation, the Catalina Marketing Charitable Foundation, the Frank E. Duckwall Foundation and the University of South Florida Humanities Institute.

<u>Plugged In 2015</u> won First Place in the Newspapers Supporting Education & Civic Literacy category. The judges commented, "Excellent features and information about binge drinking with emphasis on measures to fight this deadly phenomenon. Strong graphics ensure readership by target audience." <u>Plugged In 2015</u> was created in partnership with the Drug Abuse Comprehensive Coordinating Office (DACCO).

<u>Smile: Your teeth and you</u> won Second Place in the Newspapers Supporting Education & Civic Literacy category. The judges commented, "Clever artwork and easy-to-follow text drives home the importance of healthy teeth. Excellent!" *Smile* was created in partnership with the DentaQuest Foundation and the West Coast District Dental Association.

<u>Lights On Tampa 2015: Explore, engage, enjoy</u> won Third Place in the Traditional NIE Stories and Curriculum - Partnerships category. The judges commented, "Beautiful, impressive, colorful and looks like excellent support of area businesses and advertisers." *Lights On Tampa 2015* was created in partnership with the City of Tampa.

The contest was sponsored by Kidsville News!, a literacy and educational newspaper based in Fayetteville, NC. A total of 15 awards were won by 10 newspapers in nine states. Winners will be recognized at an awards breakfast held Saturday, Oct. 3, during NNA's 129th Annual Convention & Trade Show at the St. Charles Convention Center in St. Charles, MO. Visit nnaweb.org for a full list of winners.