



Newspaper in Education wins national award

The [Tampa Bay Times Newspaper in Education](#) publication [La Florida, Land of Flowers: Sustainable and Resilient Ornamental Horticulture with Florida Native Plants](#) has received the 2022 Media Awards Silver Medal of Achievement in the Publisher/Producer: Newspaper Garden Feature Page/Section category, presented by GardenComm: Garden Communicators International.

This national award recognizes individuals and companies who achieve the highest levels of talent and professionalism in garden communications. The 2022 competition had more than 165 entries in 67 categories. Recipients of the Silver Medal represent the best in their category and will now compete for Gold Medals in their category.

La Florida was created in partnership with the [Stanley Smith Horticultural Trust](#). It focused on using native plants to create sustainable and resilient ornamental landscapes, with the ultimate goal of reducing the damaging ecological and landscape impacts of climate change, such as hotter summers, increased wildfire risk, storm surge flooding and saltwater intrusion.

Winners will be recognized at an awards ceremony on October 15, 2022 during the GardenComm Virtual Conference.

[GardenComm](#), Garden Communicators International, is an organization of professional communicators in the green and garden industry including book authors, bloggers, staff editors, syndicated columnists, free-lance writers, photographers, speakers, landscape designers, television and radio personalities, consultants, publishers, extension service agents and more.