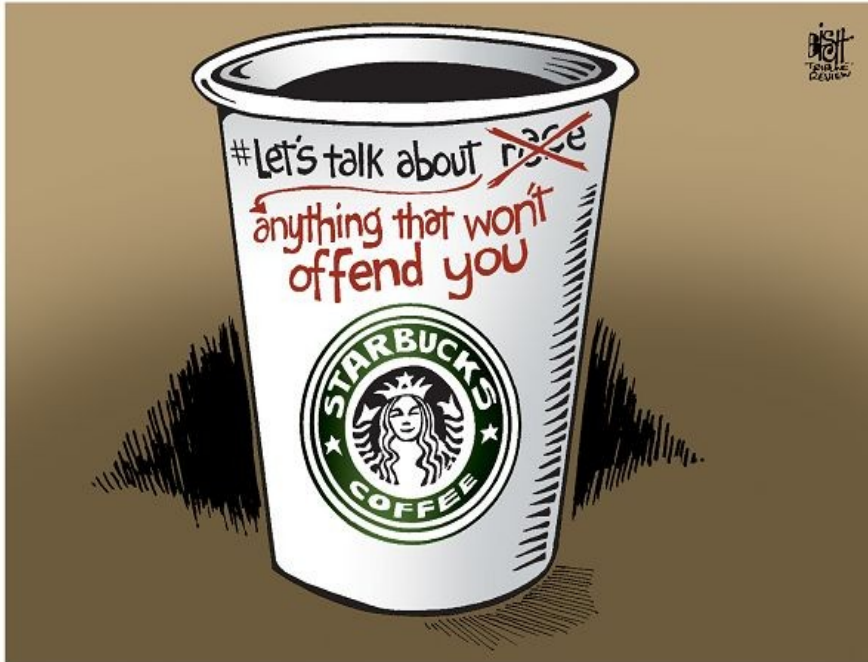


Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



Is race too touchy to talk about?



Randy Bish, Pittsburgh Tribune-Review / Courtesy of AAEC

Talking points

1. Why was there so much controversy over Starbucks' short-lived campaign to encourage its customers to talk about race?
2. What are Randy Bish and Clay Bennett saying with their coffee cup messages?
3. Should we be talking about racial bias? Should we talking about it in a Starbucks shop?
4. Are you comfortable talking about racial issues? Why or why not?
5. How do other corporations get involved in public issues? Lobbying? Advertising? Big political contributions?

Between the lines

"It's a touchy topic, but it needs to be talked about.... Anything that keeps people talking to each other is good."
- Kate Pfeiffer, Starbucks customer

<http://www.sfgate.com/bayarea/article/Starbucks-campaign-to-talk-race-with-baristas-6139443.php>

Additional resources

More by Randy Bish

<http://editorialcartoonists.com/cartoon/browse.cfm/BishR>

More by Clay Bennett

<http://editorialcartoonists.com/cartoon/browse.cfm/BenneC>

Association of American Editorial Cartoonists

<http://editorialcartoonists.com>



Bennett Chattanooga Times Free Press

Clay Bennett, Chattanooga Times Free Press / Courtesy of AAEC