

Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



Is junk science fooling food junkies?



Monte Wolverton / Courtesy of AAEC

Talking points

1. How do these cartoons comment on Coca-Cola paying researchers who blame obesity on inactivity instead of too much sugary drinks and junk food?
2. What other companies and industries have paid for studies to confuse the public about science issues?
3. How do companies and others use the media and the Internet to sway public opinion?
4. What about those who hire people to change what you find on Wikipedia, Google and other websites?

Between the lines

"Coca-Cola's agenda here is very clear: Get these researchers to confuse the science . . ." - Marion Nestle, author of *Soda Politics*.

<http://well.blogs.nytimes.com/2015/08/09/coca-cola-funds-scientists-who-shift-blame-for-obesity-away-from-bad-diets/>

Additional resources

More by Monte Wolverton

<http://editorialcartoonists.com/cartoon/browse.cfm/WolveM>

More by Steve Sack

<http://www.cagle.com/author/steve-sack/>

Association of American Editorial Cartoonists

<http://editorialcartoonists.com/>



Steve Sack, Minneapolis Star Tribune / Courtesy of Cagle.com