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Is Amazon's drone plan just hot air?



By Nick Anderson, Houston Chronicle / Courtesy of AAEC

Between the lines

"Drones for Amazon, at least today, aren't about owning the future. They're about owning the Cyber Monday news cycle . . . " - Marcus Wohlsen, Wired.

http://www.usatoday.com/story/opinion/20 13/12/03/amazon-drone-delivery-bezos-pr ime-air-column/3862379/

Additional resources

More by Nick Anderson http://editorialcartoonists.com/cartoon/bro wse.cfm/AnderN

More by David Horsey http://editorialcartoonists.com/cartoon/bro wse.cfm/HorseD

Association of American Editorial Cartoonists http://editorialcartoonists.com/



2. Some observers call the drone plan a publicity stunt. Others say it's for real. What do you think?

1. Cartoonists Nick Anderson

Talking points

3. Amazon has never made a profit, but it has radically changed publishing and retailing. What are some of its innovations?



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