

Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



Is Big Pharma acting unethically?



Joe Heller, Green Bay Press-Gazette / Courtesy of AAEC

Talking Points

1. What do these cartoons say about how the pharmaceutical industry does business?
2. Why do companies say they have to raise some drug prices very, very high?
3. Why does insulin cost 10 times more in the U.S. than in Canada and Mexico?
4. Drug firms sold 76 billion opioid pills in the U.S. over 7 years. Did that have anything to do with an epidemic of opioid addiction and overdose deaths? Why or why not?
5. How much money does the drug industry give politicians?

Between the lines

"Keep 'em comin'! Flyin' out of there. It's like people are addicted to these things or something. Oh, wait, people are. . ." - Drug executive Steve Cochrane's email about selling opioids.

https://www.washingtonpost.com/investigations/internal-drug-company-emails-show-indifference-to-opioid-epidemic-ship-ship-2019/07/19/003d58f6-a993-11e9-a3a6-ab670962db05_story.html?utm_term=.0f137d0004dc

Additional resources

■ More by Joe Heller

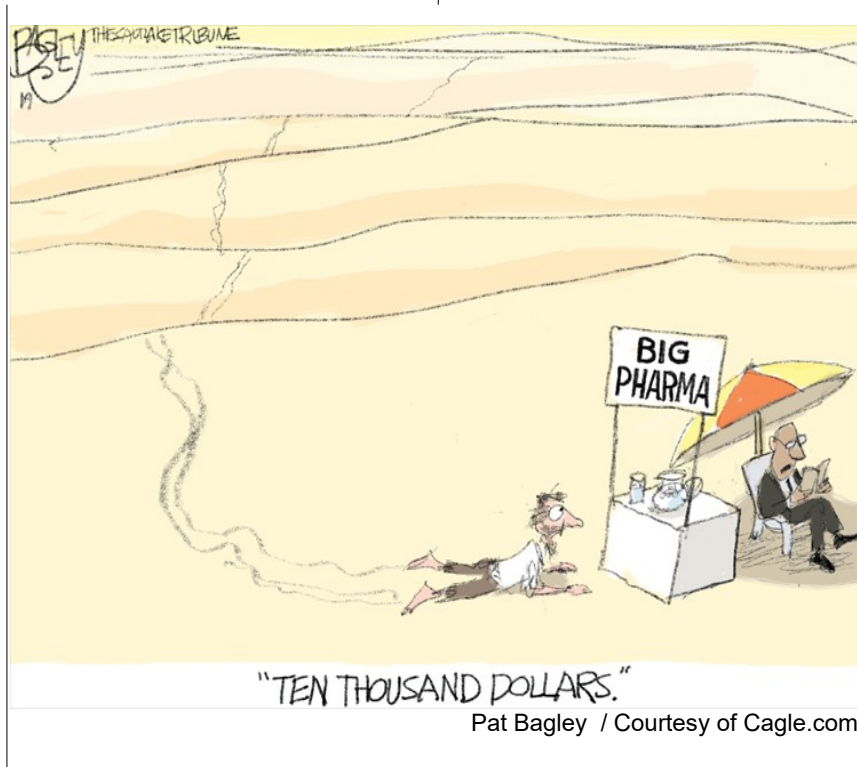
<http://editorialcartoonists.com/cartoon/browse.cfm/HelleJ>

■ More by Pat Bagley

<https://www.cagle.com/author/pat-bagley>

■ Association of American Editorial Cartoonists

<http://editorialcartoonists.com/>



Pat Bagley / Courtesy of Cagle.com