

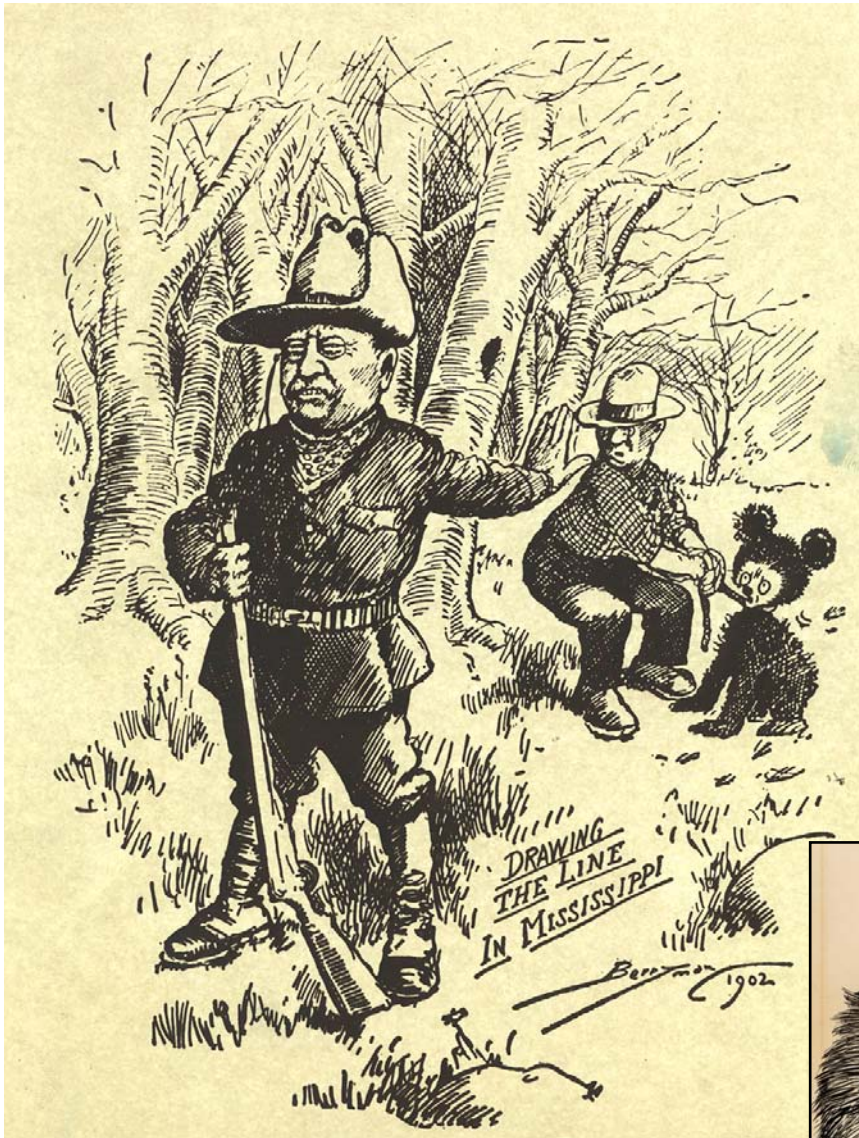
Cartoons for the Classroom

Presented by NIEonline.com and the Association of American Editorial Cartoonists (AAEC)



Tooning into History

Berryman, Roosevelt and the Teddy Bear



Clifford Berryman / Washington Post: Nov., 1902

Talking points

Check out the National Archives online exhibit, "Running for Office: Candidates, campaigns and the cartoons of Clifford Berryman," and find the description of Berryman's recurring symbolic characters. Besides his Teddy Bear, there's the Donkey and Elephant, the Bee, John Q. Public and Miss Democracy. Explain the meaning behind each symbol.

Between the lines

Clifford Berryman is credited with introducing a lasting symbol into the American consciousness. In 1902, President Theodore Roosevelt refused to shoot an old bear during a hunting trip. In his drawings for the *Washington Post*, Berryman transformed the old bear into a cute, cuddly "teddy bear" — named for the President. The image not only became a common symbol representing (or accompanying) Roosevelt in Berryman's cartoons, but also gave rise to the popular stuffed teddy bear.

When Morris Michtom, a Jewish immigrant who owned a small store in Brooklyn, began making toy bears to sell in his shop, he sent one to Roosevelt and asked for permission to use his name. Roosevelt agreed and Michtom began mass-producing Teddy Bears for sale around the world.

Additional resources

Association of American Editorial Cartoonists
<http://editorialcartoonists.com/>

Clifford Berryman online exhibit
<http://www.archives.gov/exhibits/running-for-office/>



Clifford Berryman self portrait