The Sunday Edition

Presented By Orlando Sentinel's Newspaper in Education

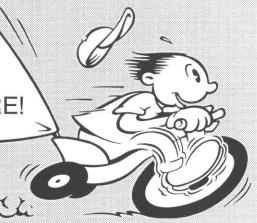
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The Sunday Edition

Travel, News Magazines, Expanded News Coverage, Book Reviews, Special Features, Comics and MORE!



Activities to discover the Sunday edition of the newspaper for students in grades 5 – 12

brought to you by the



written and designed by Ann West,
Newspaper Consultant

Foreword

The Sunday edition of the newspaper offers many opportunities for diverse learners in the classroom. What other print media can offer the diversity of content and the community focus that is contained within the pages of the Sunday edition of the newspaper? The major rationale for using the newspaper in any class is to provide relevant links to the world outside the classroom. Relevance begins with the understanding of the immediate impact the news has on the local community. There is not another resource like the newspaper that can provide the ongoing, daily reporting of local, state, national and international news, accompanied by a wealth of interpretation of news events with a local perspective. The Sunday edition provides additional magazines and special sections for reading, analysis and application of higher level learning objectives in classrooms.

The intention of *The Sunday Edition* is to provide educators with "classroom ready" activities to apply learning skills in a variety of content areas through use of the Sunday edition of the newspaper. The activities in this guide are intended to act as a springboard for each teacher's creativity. Please feel free to use these activities as published or modify these activities to meet specific needs and interests of students and specific classroom goals. Activities published in this guide may be used in a variety of content areas, though most activities are interdisciplinary. Activities may be used in any order, not necessarily in the sequence published. Following most activities, we have included **netlink**, to encourage student use of newspaper web sites and for gaining internet experience. At the end of this publication are two pages of supplementary activities which may be used for individualized instruction or for additional credit, practice, etc.

The use of this guide requires that educators have the Sunday edition of your local newspaper available for student use. Contact your Newspaper In Education department at your local newspaper regarding classroom discounts and delivery of the Sunday edition. The time is right to discover your local newspaper as the most valid resource for active learning in terms of cost per student, relevance and timeliness. As educators, we know that our students will eventually leave the formal school setting and our sincerest hope is that we have equipped our youth with the necessary skills and desire to continue learning on their own and to actively participate in the community which they call home.

Enjoy this exciting new publication as you and your students discover the Sunday edition of your local newspaper.

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Topic: Discovering The Sunday Edition
Objective: Finding Unique Sunday Features

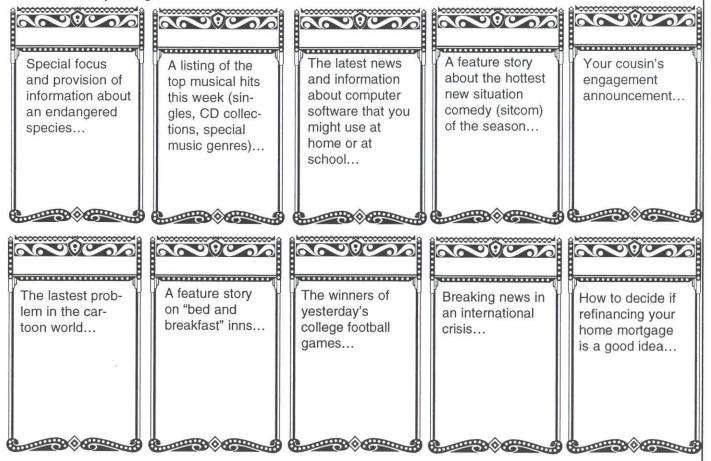
Student Name



The Plus Side Of Sunday Editions

Sunday editions of the newspaper contain many features that may not be found in the daily editions of the newspaper. Sunday is a day that readers may have more time to relax and spend reading the newspaper. This is one reason why the Sunday edition contains many features and special informational inserts that are not found every publishing day of the week. Are you familiar with the special features that can be found in the Sunday edition?

•Skim through the pages of your Sunday edition to identify the names of the sections in which you might find the content described below. In the small space above each item described, write in the name of the Sunday section in which you *might* find such information.



Netlink...Your newspaper's web site

Take a trip on the web to find out how much information in the Sunday edition also appears on the internet. On the back of this page, write down one bit of information you discovered that was mentioned or referred to on the web that is also in the day's newspaper.

Topic: Discovering The Sunday Edition

Objective: Comparing Sunday And Daily Editions

Student Name



Sunday R & R

The Sunday edition of your newspaper provides readers with the opportunity to spend much more time reading and reflecting on the expanded content of the newspaper. Though several features of the Sunday edition appear only on Sundays, a reader will find that many of the features actually appear in the daily newspaper. In the Sunday edition, however, these same features may be more numerous or organized by topic. For example, television listings appear daily, but on Sundays, these listings may be more extensive and organized in a compact magazine format.

•Compare and contrast the contents of a Sunday edition of your newspaper with a daily edition. To do this, list in the diagram below the features or information that are specific to each newspaper and those features that both papers have in common. An example is provided for you.

Features Found ONLY In The Sunday Edition

Parade Magazine

Features Common To BOTH
Daily And Sunday Editions Of
The Newspaper

Comic Strips

Features Found ONLY In The Daily Edition

Stock Market Listings

Netlink...Your newspaper's web site

Explore your newspaper on the internet to discover the types of information from the Sunday or daily editions of the newspaper provided at this site. As a class, talk about the use of this site as an information provider. Are you able to find information at your newspaper's web site that is <u>not</u> published in the newspaper?

Topic: Focusing On Special Sunday Magazines
Objective: Creating An Entertainment Profile

Student Name



A Zest For Life

The type of entertainment a person chooses depends on both personal interests and the availability or access to entertainment. Even though the act of *reading* is entertainment enough for many, the Sunday edition of the newspaper also provides every reader an opportunity to choose from a variety of entertainment options beyond reading the newspaper. Special magazines and directories in the Sunday edition offer features a reader may use as a vehicle to discover other sources of entertainment and to assist in making good choices in planning use of leisure time.

- •Skim through the pages of your newspaper's Sunday magazine or directories to discover the variety of stories, features (including reviews) and advertisements intended to provide information about a variety of ways to spend leisure time.
- •Use the space below, or create a chart of your own to prepare a week's worth of leisure-time activities for your-self with different goals in mind. First, plan a week's worth of activities to suit your current interests. Next, plan a week's worth of activities for yourself to enrich your knowledge of a variety of cultures. Finally, plan a week's worth of activities for yourself as you imagine your interests might be thirty years from now. For each, plan a variety of ways to spend leisure time each day of the week. As you create your chart, note estimated total costs involved in each leisure time activity. Total the estimated cost for leisure time activity for each of your personal profiles for the entire week.

A Week Of Leisure Time Well Spent							
A Focus On My Current Interests	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Estimated Costs:							(= 1
A Focus On Growth Of Cultural Knowledge	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Estimated Costs:							=
Thirty Years In The Future	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Estimated Costs:							=

Netlink...Your newspaper's web site

Explore your newspaper on the internet to find information on other ways to spend leisure time.

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Topic: Focusing On Book Reviews

Objective: Reading/Writing A Book Review

Student Name

I Read, I Review, I Write



Sunday magazines and other newspaper features often contain many types of reviews. Entertainment events, restaurants, art exhibits and books may be reviewed. You will frequently find one or more books reviewed in the Sunday edition. By reading a book review, a reader may get some idea about what to expect from the book prior spending time and money for a book that may not be a good match for the reader's interest. Book reviews can also be valuable to a person who is searching for an appropriate book to give as a gift to a family member or friend.

- •Find a book review in your Sunday edition. Read the review carefully. Make a note by each paragraph of the review to indicate what the focus and intent of that paragraph is. (For example, introductory attention getter, main character, plot, etc.)
- •In the space below, create a review for a book you have recently read. Follow the style of writing similar to the book review you read in your newspaper.

Take a close look...

A Review Of

Netlink...

Complete an internet search for books on a certain topic of interest or by an author you admire. Be prepared to present your findings to classmates. Note if these books are reviewed on the internet.

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Topic: Focusing On Dining Entertainment Objective: Creating A Restaurant Review

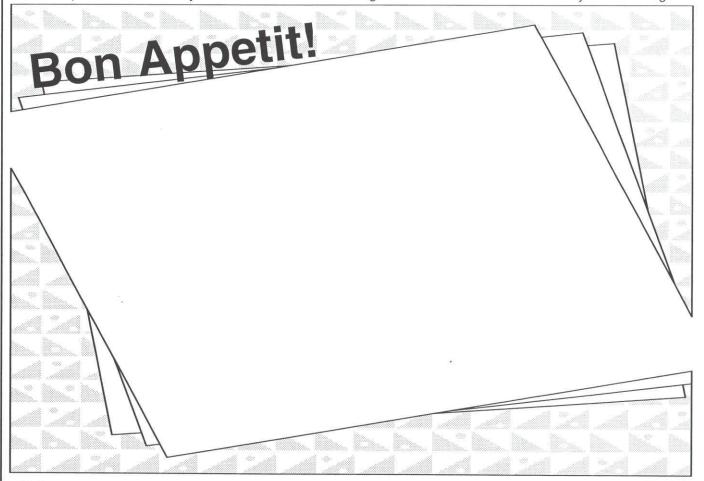
Student Name



A Collection Of Fine Dining

Sometimes a reader may find a restaurant review or comments in the pages of the Sunday edition. Often, paid advertisements may be created to appear to be a positive review. Whatever situation you find, you may get many ideas about great places to eat. Have you ever thought about the important facets of a great dining experience? In one restaurant, for example, the food may be excellent and offered at a low cost, the service poor, and the wait for a table long and boring. What is important to you when going out for a fine dining experience?

- •Skim the pages of the Sunday edition to find reviews, features and advertising of restaurants in your area. Look for information about the entire dining experience, and create a list of the most important aspects of fine dining reviewed or advertised in the newspaper. Include in your list those facets which are important to you.
- •In the space below, create your restaurant review focusing on each of the features necessary to fine dining.



Extra...

Create a collection of your classmates' reviews to compile a special publication of fine dining experiences for faculty and students at your school! (If you publish this, be sure to create a rating scale as a class – perhaps five forks for a top rating – by working together to decide on this rating scale.)

Topic: Focusing On Personal Essays Objective: Writing Personal Vignettes

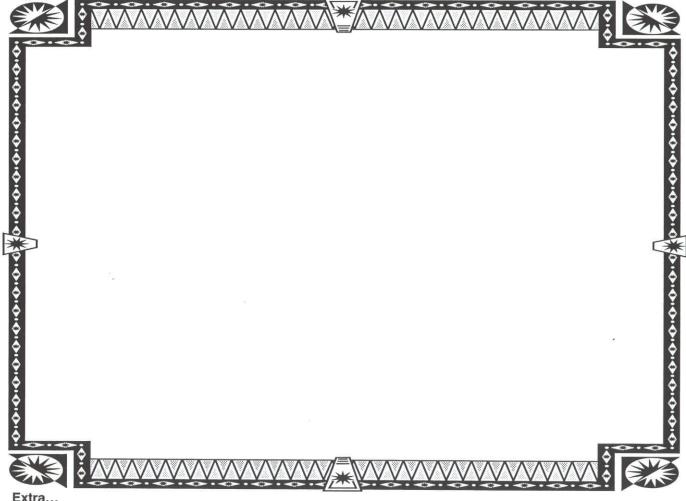
Student Name



A Regional Slice Of Life

Local memories are often the focus of special quest essays submitted to the Sunday edition of the newspaper. These essays are written by local writers and often provide a tiny picture of the past and a taste of regional history from one person's memories. Such essays may be found in special magazines or special feature sections of your Sunday edition. These pieces of writing are often highly descriptive and are intended to take the reader on a trip through one person's memorable experience.

- •Read several different examples of personal essays in your Sunday edition. Take special note of the content and style of each piece of personal writing. Think about the similarities of each essay.
- •In the space provided below, create your own personal essay that you think might be appropriate for publication in the Sunday edition. To do this, be sure to think of a personal experience that you also feel would connect another reader to some bit of regional history or a special memory of a local experience.
- Prepare your best writing, and plan to share this writing with classmates.



Write another personal essay for a relative or older friend. You will need to interview the person whose story you will retell. Be sure to relate the experience as if it were your own.

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Objective: Analyzing Humorous Writing

Student Name



Why Is That Funny?

Most of us have known a "class clown," one who can take any situation or event and make it seem funny. If you have ever tried to write something that <u>had</u> to be funny or comical, you may have discovered that this task can be a challenge, even for the best of class clowns. Many newspapers carry humor columns written by syndicated writers who are known for their "newspaper capers." In this way, newspapers provide readers with material to simply sit back and enjoy. It is important to discover writing intended for pure entertainment; be careful, you might get "hooked" on reading for fun!!!

- •On your own, locate and read a humor column in your Sunday edition. In the chart on the left side of this page, write a few notes on what makes the column humorous, in your opinion.
- •With a small group of your classmates, compare some of your findings. Talk about what makes this column humorous. Meet an additional challenge by deciding what form of humor is used in the column. A few forms of humor to consider are: understatement, irony, lampoon, caricature and diatribe to name a few. Your teacher may want you to consider other specific forms of humor to look for in your analysis of humorous writing. Note the types of humor you found in the chart on the right below.

My Opinion On The Humor In The Column I Selected	Group Findings On The Types Of Humor In Writing		
Name of humor writer:	Type of Humor Example		

Extra...

Look through the pages of the Sunday edition of the newspaper to identify other humorous columns published in your edition of the newspaper. In the space below, make note of the article title or headline and the page and section on which each column was found.

Other humorous writings found in my edition of the newspaper <u>Title Or Heading</u>	Section/Page Reference

Topic: Focusing On Trends

Objective: Drawing Inferences From Advertisements

Student Name



Trendy

Retail advertisements in newspapers advertise products and services available for readers. Though advertisement content may vary by section of the newspaper (some advertisers pay for special placement in certain sections of the newspaper), the ads may tell us much about ourselves. Focusing on advertisements in certain sections of the paper may provide us with a hint about the reading audience that advertisers are trying to reach. Special Sunday magazines have many types of readers, and the advertisements in such magazines may tell us a little about the readers and the interests they may have.

•Skim the pages of special magazines and focus briefly on the content of each retail advertisement published.
•In the space below, write five sentences to explain what these ads indicate may be important to the readers of this special Sunday section. In the final space, write a description of the typical reader of such publications.

Advertising Hints About Readers					
1					
2					
2					
3					
4					
5					
Sunday magazine readers					

Extra...

Apply the same steps in the activity above to each section of the Sunday newspaper. Try to write a descriptive profile of readers of each section of the newspaper.

Netlink...Your newspaper's web site

Connect with your newspaper's web site to identify who is advertising and what is being advertised on the internet. Are any of the advertisers on the internet the same as those in the newspaper?

Topic: Focusing On Local Geography

Objective: Identifying Local Places In The News

Student Name



Places Of The Heart

The content of local and nationally published newspaper magazines frequently focuses on places to go and events to experience locally, regionally, and/or nationally. It can be quite amazing to discover how much excitement and history can be found in or near the place we call home! Sometimes maps are provided to give a reader an idea where certain places can be found; at other times, a reader must be able to use a map to identify the location and the best route to get to a place of interest.

- •Skim the pages of Sunday magazines or the travel section of the Sunday edition to identify several places in your state that are suggested as places of interest. List each place below.
- •Use a map of your state to find each place. In the chart below, identify in which part of the state each is located (north, southeast, central, etc.) and the approximate miles you would have to travel to get to each.

Five Places Of Interest In My State Mentioned In The Sunday Edition

Place Of Interest Part Of State Approx. Miles

2.

1.

- 3.
- Л
- 5.

Extra...

Netlink...

Select one of the places you listed above which interests you most. Write a paragraph to give general directions to this place (by land). Include in your directions major highways and or roads that you would need to travel, mileage, landmarks you might see along the way, etc.

Complete a search on the internet to find a site that provides maps to specified places. Practice using this site to find some of the places that might have been mentioned in your list above. Print out a map showing the exact or approximate location of one of these places of interest.



Topic: Focusing On World Geography

Objective: Using Maps And Finding Pertinent Information Stud

Student Name



Cruising The Travel Section

Travel destinations are the main focus in the travel section of the Sunday edition. Throughout this section, a reader may discover places to go, both near and far. A reader will find feature stories about interesting places to visit, advertisements for all kinds of travel and lodging and a variety of tips on travel topics. In this section, a reader can find the names of many cities throughout the world that may hold an adventure for the person who might travel to these spots.

- •Select from the travel section (feature stories, ads, news, etc.) of your Sunday newspaper, the names of 10 cities that lie outside the boundaries of the United States. List each city below.
- •Use a world map to find each place. In the chart below, supply the information indicated.

	Ten World Cities Mentioned In The Sunday Edition						
	City	Country	Continent	Latitude/Longitude			
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							

Extra...

Select one of the places you listed above which interests you most. Create a personal travel plan by discovering the information you think you might need to travel to this place. Be sure to include information about costs for this trip, types of transportation you will use, lodging choices, appropriate clothing for the climate and the culture, weather, currency used in this city and tourist highlights in the city and surrounding area. Don't forget to include special information you may need to be aware of before travel...current events relating to this city, etc.

Netlink...

Complete a search on the internet to find some of the information needed for the personal travel plan. A general search may allow you to investigate specific facets of your plan. You might even be able to see a photo of the inn or hotel rooms where you choose to stay!

Topic: Focusing On Images

Objective: Using Art And Language To Describe

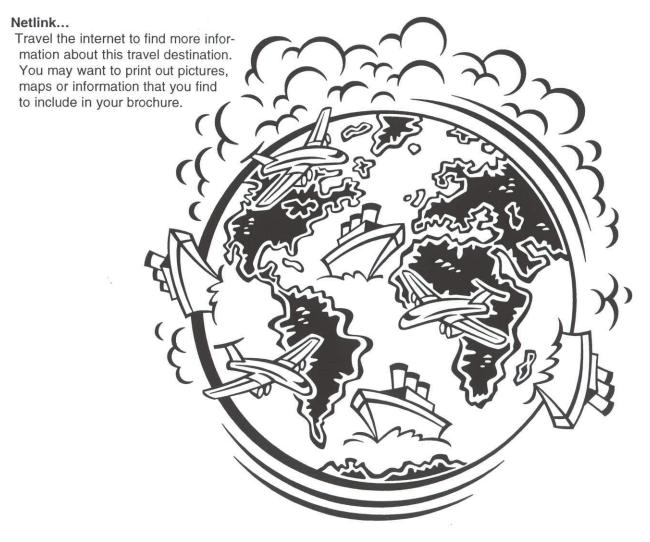
Student Name



Picture This!

The main feature story in travel and tourism sections of the Sunday edition usually describes in great detail a place that might be attractive to travelers. Several pictures may first attract the attention of readers. Words in the feature story are highly descriptive to provide additional mental images of the area in the spotlight of the feature. Working together, words and pictures help the reader gain a sense of "being there" without actually going.

- •Read the main feature story in the travel section in your newspaper. Be sure to read the entire story which likely is continued on the inside pages of this special section.
- •After you complete your reading, create a travel brochure for this area. Include in your brochure, sentences that accurately and colorfully describe the travel destination. Add to your brochure drawings (including maps) of the area and its special features. You may create your brochure freehand or you may want to use a computer to give your brochure a professional appearance.



Topic: Focusing On Referents

Objective: Interpreting And Using The Index

Student Name



Follow The Leader

Any large newspaper will usually print an index and several other directional pieces of information on the front page of the newspaper to assist readers in finding items of interest or to entice readers to read additional articles in the inside sections. There are a few "leaders" provided on the front page of most Sunday edition newspapers. These items provide information, invite the reader to explore further and lead the reader to specific locations. The index on the front page of the paper also provides direction to get to specific columns or sections of interest. You may find other examples of directions for the reader on the front page of the newspaper.

- •Clip the index section from the front page of your Sunday edition. Tape or glue it to this activity page in the space provided below or on the back of this page.
- •Use a highlighter or colored pencil to mark each item listed in the index that you think a **new reader of the newspaper** (perhaps a new resident) might not be able to interpret.
- •In the space at the right, create a new index that contains the same information as the original, but provides a bit of explanation where you think it might be needed. (You may have to explore these references if you are not sure of the connection.)

Tape or Paste Index Here

Netlink...Your newspaper's web site

Visit the newspaper's web site to see how indexes (also known as indices) are used to direct people to different parts of the site. Can you find references that take you off the newspaper site and link you to yet another site?

Topic: Focusing On Front Page News Objective: Selecting/Reading A News Story

Student Name



What To Read, What To Read

How a person goes about selecting a news story to read may vary due to interest in certain topics or issues. There are some readers who will read every story on the front page (and its continuing paragraphs on the inside of the newspaper). Other readers may make the decision to read or not to read based on the main headline, a secondary headline (or deck headline), accompanying photos or initial paragraphs. Whatever the case, hard news in the newspaper is written to provide a great deal of information up front to catch the reader's attention and to provide to the hurried reader the gist of the story.

•Take note that generally only a few news stories are selected for the front page of your Sunday edition of the newspaper. Select one of these stories to read completely, but **before you begin, follow these steps closely.**

In the space provided below...

- •Explain how you decided which story to read. Use one or two sentences to explain your interest in the topic or why the headline/photo/caption caught your eye.
- •Based on the headline(s) and/or photo, explain what you expect the story to tell you.
- •Read the first paragraph of the news story and explain the information provided for you in the lead paragraph that was not included in the headlines or photo/caption.
- •Read the entire story.

Story Selected
How Selected
What You Expected
New Information Provided In Lead Paragraph
,

Extra...

After you have read the story, write a paragraph on what you learned by reading this story. What types of information were provided that you would have missed out on if you only read through the first paragraph? Were there any surprises in the subsequent paragraphs? Did the news story tell you what you expected? Do you have any remaining questions left unanswered by the story?

Netlink...Your newspaper's web site

Visit the newspaper's web site to see how the story you selected appears. Is the story exactly the same on the internet? Visit other newspapers' sites on the internet to see if a similar story is in other newspapers.

Topic: Focusing On The Front Page Section

Objective: Getting Information From All News Levels

Student Name

News Level



Headline Word

A Smart Start

Reading the newspaper every day is a great way to get informed and stay that way. A newspaper reader's knowledge of current events on all levels (local, state, regional, national and international) far surpasses that of others who do not read the newspaper, but rely solely on radio or television news. The Sunday edition of the local newspaper provides a great beginning to the novice newspaper reader in getting a start on being smart! For those who want to rise above the crowd, knowledge of the world is crucial.

•Use the first news section of the Sunday edition to get a head start on being smart. Read the headline, the deck headline (if there is one) and the lead paragraph of every story in this section of the newspaper.

Summary Sentence

•As you read each story, make notes in the space below and on the back of this activity page. Your notes should include the first word of each headline, a summary sentence explaining the event and the level of the story (local, state, regional, national, international). To decide on the story level, the dateline (where the story comes from) and the byline (who is the story source/writer) can provide good clues.

î.,			
en en de			

Extra...

After reading the headlines and lead paragraphs of each story and taking notes, reflect upon all that you now know that you would not, had you not read these small parts of each story. For those stories in which you have the greatest interest, take time to return to the newspaper and read the rest of each story.

Calculate, based on the news level of each story and the total number of stories in the first section of the newspaper, the percentage of local, state, regional, national and international news in the section you read.

Topic: Focusing On Front Page Section Advertisements

Objective: Reading/Analyzing Advertisements

Student Name

The Scoop On Savings

Advertisements in a newspaper serve an important dual role for the reader and the newspaper. Not only does advertising provide important consumer information (sales, for example) for the reader, it also provides important revenue to the publishing newspaper. This revenue pays for salaries, equipment, paper and a good part of each reader's subscription cost. Were it not for advertising, the newspaper would not be affordable for many people. The Sunday edition of the newspaper is greater in volume than daily editions. Not only is there more advertising, but there is more depth and breadth of news.

- •Use the first section of the Sunday edition to skim the advertising. Note the types of products and services advertised and the names of each advertiser.
- •In the space below, list the names of major advertisers in the first section of the day's newspaper. By each advertiser name, list some of the products and/or services mentioned in the ads. For each product or service, indicate if there is some type of savings announcement and if so, what the savings is. If savings is not mentioned, what do you believe is the purpose of the ad? An example is provided for you.

Major Advertisers Rex's Department Store	Products Men's Shirts	Services Gift Wrap/Credit	Savings? (Or Purpose) 25% off, though regular price isn't mentioned
fu.			

Extra...

On the back of this page, write a paragraph to discuss the importance of any one of the advertisers above to the newspaper and to the city and area citizens. In other words, discuss the impact the closing of one of these businesses would have on the area economy.

Netlink...Your newspaper's web site

Do any of the advertisers in the newspaper (any section) also advertise on the internet? Discuss the advantages and disadvantages of advertising on the internet.

Topic: Focusing On Editorials

Objective: Analyzing Perspectives In Editorials

Student Name

Treasures Of Many Minds



The editorial section of your Sunday newspaper provides readers with many different points of view or perspectives on issues of importance. These viewpoints may be expressed in the unsigned editorials, syndicated columns, selected comments from the world press, special opinion feature stories, cartoons and letters to the editor. These comments bring into focus many of the events and issues reported on in previous news stories in the newspaper. A daily reader of the newspaper will more likely understand some of the opinions being expressed in the Sunday editorials. One fact is certain on the opinion pages; many views on similar issues find their way into this section.

- •Skim the editorial pages of your Sunday edition. Use a highlighter to mark those opinion topics with which you are familiar.
- •Work within a small group to compare your findings. If someone in your group has not marked an item that you have highlighted, take time to explain to your group "mate" the current events connection. Take turns explaining the event or issue that is the basis for each editorial piece.
- •On your own, use the space below to write a letter to the editor or create a cartoon to express your opinion on one of the topics mentioned in the day's newspaper.



Topic: Focusing On Guest Features
Objective: Writing A Personal Memoir

Student Name





Sunday editions often feature lifestyle information and may contain many stories which touch the emotions of the reader. Some newspapers feature guest columns so that any aspiring writer may submit articles for publication. Other newspapers may feature a local staff member or a syndicated writer known for writing emotional pieces. After gaining familiarity with such columns, a reader can easily see that the writing often focuses on a personal memory and may contain a message for any reader who pauses long enough to reflect on the contents of the column. Most readers have some personal memory that they might like to share. It is a matter of putting pen to paper.

- •Read several examples of columns containing special sentiment or emotion. Note especially the content and writing style of each column.
- •In the space below, note some of your fondest memories-some may have been life-changing for you.
- •Select one of the memories you would like to share and create a memoir. You may even decide to submit your writing for publication. If so, be sure that several people have acted as peer editors for you so that you have eliminated any mechanical errors or lack of clarity.



Netlink...

Poetry on the internet? You bet! Complete a net search looking for poetry to find examples of different offerings of memoirs through the creation of poetry.

Topic: Focusing On Advice Features

Objective: Analyzing Consumer Assistance Features

Student Name



Help Is On The Way

Throughout the lifestyle and business sections of most Sunday editions, a reader can find a variety of columns, special features and listings intended to assist readers who have particular concerns, problems or interests. Even the advertisements in such sections may focus on provision of services to assist in self-improvement, planning a wedding or hosting a party to celebrate a special event. Lifestyle is, after all, about life and the way we live.

•Skim the pages of lifestyle sections and business sections, looking at columns, stories, ads and listings. Create a list of the types of advice and/or help that is offered in each section.

Advice/Assistance Available In Lifestyle And/Or Business **Title Of Article** Advice/Information Given

Netlink...

Planning vacations and booking transportation and lodging is another pleasant challenge of everyday life. This process has become much easier on the internet. Did you know that you can check out different airfares and actually book reservations on the internet? There are many ways family travel has been made easier through use of the internet. Do a net search for a dream vacation to a particular destination. Check out resorts or other lodging. tourist attractions, maps and transportation to try to find good buys on vacations and travel.

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Topic: Focusing On Advertising

Objective: Creating A Descriptive Advertisement

Student Name

A Sweet Little Cottage



The real estate section of the Sunday newspaper is filled with information about houses of all types that consumers may purchase. Houses are advertised to meet a variety of needs. The advertisements for these houses are written to contain facts about each, with some enticing descriptions to interest buyers. Homes advertised in the newspaper may be located in any area in and around your community. For those who are familiar with the city, the name of the area or development may give the reader an idea of the type of neighborhood surrounding each home. For potential residents, neighborhood descriptions and house prices may provide important information.

- •Read several of the advertisements for houses in the real estate section of the Sunday newspaper. Take note of some of the different descriptions of each house and the contents of each description. Note also any especially descriptive wording used to create interest for potential buyers.
- •Pretend that you want to sell or rent your own house or apartment. On a separate sheet of paper, create an advertisement for your own residence to make it attractive for buyers/renters. Include positive information about your neighborhood and the location of your home. Try to write your advertisement in a similar format to those ads you find in the newspaper.
- •Finally, draw a floor plan of your abode to accompany your advertisement. This floor plan should provide a consumer with a clear idea of how the living space in your home is arranged.



Netlink...Your newspaper's web site

Go to the real estate section at your newspaper's web site and dream a little dream of your future home. Indicate an area and price range, with other information (number of bedrooms, etc.) and complete a search of homes in your area that are for sale or rent. Print out the result of a search and figure the average price of the homes in your search area.

Topic: Focusing On Real Estate Features

Objective: Giving Directions To Complete A Task

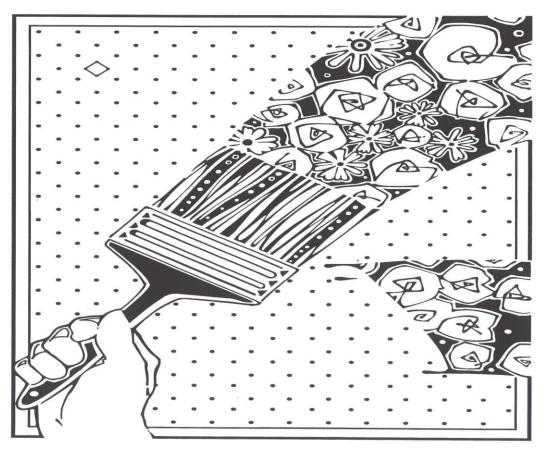
Student Name

Handy Home Tips



The real estate section of the Sunday edition contains much more than advertisements. A reader will find reports and information on real estate events, realtors, realty companies, mortgage rates, rentals and perhaps gardening and home maintenance advice. In some newspapers, this type of information may be found in another section of the newspaper. Information on maintenance or upkeep of a house and its contents or other residences is intended to assist the reader. Improvement or special project features usually provide detailed directions on how to complete a task and may be accompanied by illustrations to assist the reader who might decide to get into the swing of home maintenance and repair.

- •Read through the real estate and home sections in the Sunday edition of your newspaper.
- •Think about some simple tasks that must be done to keep a house or an apartment in good condition. Select one task that you have completed yourself and create a set of instructions on how to go about performing this task. Write your column in a style so that anyone could perform the task you are writing about. Include materials needed, preparation for the project, instructions to complete the project and clean-up information. Draw an illustration to assist your "reader" with this task. (Remember to keep your task simple.)
- •As a class, publish your final creations to make a great gift for a parent or relative!

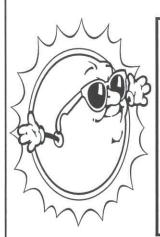


Topic: Focusing On Comic Strips

Objective: Comparing/Contrasting Comic Strips

Student Name

A Few More Smiles On Sunday



Comic strips are an important entertainment feature in any newspaper, Monday through Sunday. A reader can find a different array of comic strips offered in the Sunday edition of the newspaper, and these strips are printed in color (an additional day brightener). Readers can look forward to reading about the antics or situations of some of the comic strip characters who appear in daily comic stips and those which are available only in the Sunday publication. A closer look at the comic strips in the Sunday edition and daily editions of your newspaper will reveal some interesting information.

- •Create a graph in the space below to reveal the following information you discover when you compare and contrast the Sunday comics to the daily comics. You will need to decide what type of graph will be the best to use to show your findings.
 - •Number of comic strips printed on Sunday that also appear in daily editions
 - Number of comic strips printed on Sunday that do not appear in daily editions
 - •Number of comic strips printed daily that do not appear in the Sunday edition
 - •Number of comic strips that feature animals as main characters (Sunday vs. daily editions)
 - •Number of comic strips that feature humans as main characters (Sunday vs. daily editions)
 - •Number of comic strips that are single-frame (Sunday vs. daily editions)
 - Number of comic strips that are continuing stories (serials) (Sunday vs. daily editions)

Graph Your Findings
S ₂

Netlink...

Complete an internet search to look for information about a comic strip of your choice. When you find information of interest, prepare to share it with your classmates.

Topic: Focusing On Comic Strips

Objective: Comprehending Main Ideas In Comics

Student Name

Tracking Down Main Ideas



A quick review of comic strips in the newspaper will reveal that comic strips, unlike news and feature stories, do not have headlines. They do, however, have titles or labels that remain the same every day. These headings act as identifiers of the comic strips for readers. Like news and feature stories, comic strips do have a plot or some type of action or a main idea contained within a very small space. This main idea could be expressed in headline form. Equipped with a knowledge of how headlines are written and some comic strips, a novice could create headlines for the comic strips as they appear in the Sunday edition of your newspaper.

- •Select five of your favorite comic strips from the Sunday edition of your newspaper and clip each strip out of the newspaper.
- •At the top of each comic strip, create a headline which best represents the content of the comic strip as it appears. Create each headline so that it is interesting and inviting to a reader.
- •Attach your work to this activity page.



Netlink...

Review each of the comic strips in the Sunday edition of the newspaper, noting the syndicate that handles each comic strip. Search the internet for these syndicates to find additional information about comics that interest you most.

Topic: Focusing On Amusements

Objective: Identifying Entertainment Features

Student Name



Fun And Games For All

There is little doubt that there is much to entertain a reader in the Sunday edition of the your newspaper. Some readers seek entertainment in reading news stories or features on a sports hero. Other readers may find reading about big sales in local stores entertaining. Of course, most readers will be aware that the newspaper contains a game or crossword puzzle or riddles. A detailed search for such features intended for pure amusement may reveal a surprising number of fun and games for every member of the reading family.

•Skim through EVERY page of the Sunday edition (all sections-all magazines) to find puzzles, games, jokes, arts & crafts plans, etc. As you do this search of the newspaper, create below a list of each item you find.

A Clean Sweep Of Amusement Features



Netlink...Your newspaper's web site

Go to this web site to search for additional fun and games. Print out one game or puzzle and be prepared to present what you found to your classmates.

Topic: Focusing On Comic Strips/Cartoons
Objective: Analyzing Current Events In Comics

Student Name

The Real World



Comic strips are usually thought to be written for entertainment of readers. Cartoons, especially those on the editorial opinion pages, are expected to comment on current events and issues. Because comic strips mirror real life, readers may frequently see current events or societal issues mentioned or referred to in the comic strips. Though most comic strips evoke smiles from readers, some comic strips may deal with very serious issues. Comic strips have been known to refer to or comment on homelessness, health issues, poverty, character issues (such as dishonesty or betrayal), etc. It may amaze a reader to realize how often the real world emerges in these fictional vignettes.

- •Analyze the comic strips in your edition of the Sunday newspaper. Look for references to current events or social issues that are of concern to us in the real world. In some cases, such references will be obvious, in other cases, you may have to read between the lines to find an underlying societal issue.
- •As you find each current event reference or societal issue, list the name of the comic strip and identify the current event or issue that you think exists in the comic strip. Try to find five examples.

Comic Strips And Societal Concerns				
Name Of Comic Strip	Current Event Or Issue			
2,				

Netlink...Your newspaper's web site

Go to this web site to find the latest current events (or you may simply go to the news pages of your Sunday newspaper). Select a current event or an issue that you would like to comment on. Clip a comic strip from the Sunday newspaper, erase the dialogue with a pencil eraser, and use this comic strip to speak out on the issue or event you selected. Submit your creation for exhibit on a classroom bulletin board.

Topic: Focusing On Television Entertainment Objective: Creating A Plan For Leisure Time

Student Name

Best Use Of Time



Television is often criticized as one of the real problems in our world today. The content of many television programs is now being rated to help parents decide if their children should be allowed to view certain shows. Though some topics on television are being viewed by critics as the underlying cause of real world problems, there may be much to learn from television viewing that is actually positive. As with anything in life, good judgment becomes a key issue in whether an experience is positive or negative. A few hours of television viewing each week (after homework is done, of course) can actually be a real plus in our learning process.

•Use the television guide published in the Sunday edition of your newspaper, to plan two hours of television viewing per day for three different days of the week. Use the space below to construct your plan. Your goal is to find television shows you would enjoy that would also be a positive experience. You must write your rationale or reasons to explain why each television experience would actually be good for you!

My Plan For Getting The Most From Television				
Day One - Day Of T	he Week:			
Television Show	Rationale For Viewing	Channel	Show Time	Total Amt. of Time
Day Two - Day Of T Television Show	The Week: Rationale For Viewing	Channel	Show Time	Total Amt. of Time
Day Three - Day Of Television Show	The Week: Rationale For Viewing	Channel	Show Time	Total Amt. of Time

Topic: Focusing On Television News Objective: Calculating News Time

Student Name



A Matter Of Time

News is delivered in a variety of ways. A person may hear of a breaking news story on the radio. Later, the television news may repeat the story with additional details and video clips. The newspaper may contain the same story with greater detail. Each news medium has its advantages and disadvantages in the delivery of the news. Television news, you may discover, has a very brief time in which to present actual news.

- •Use the television guide in the Sunday edition of your newspaper to plan for a total of one hour of television news viewing. Select a local news telecast and a national news telecast to view.
- •With a notepad, pencil and stopwatch (or a watch with a minute hand), view each of the two newscasts to discover how much time is spent actually reporting the news. Eliminate from each news time slot the time taken to promote what's coming next, anchor persons' casual conversations with each other and commercial time. Track the amount of time spent on commercials, promoting coming news and features and casual conversa-
- •Use the space below to report your findings on the total time actually devoted to reporting the news (weather and sports included) within each thirty-minute newscast.

Television News Time Analysis Local News Program Television Station Name and Channel			
Total Time On Commercials:			
Total Time On Promotions:			
Total Time On Conversation:			
Total Time Spent Reporting News:			
Total Time Other:			
National News Program Television Station Name and Channel			
Total Time On Commercials:			
Total Time On Promotions:			
Total Time On Conversation:			
Total Time Spent Reporting News:			
Total Time Other:			

Write a paper to discuss the advantages and disadvantages of getting news from each major news provider television, radio, newspaper.

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Topic: Focusing On Science In The Business Section

Objective: Finding Science Links To Business

Student Name

The Business Of Science



Throughout the business section of the Sunday edition, a reader will likely find news of businesses that rely upon science and technology for production. Other businesses may not *appear* to rely on science and technology, until one considers the equipment (computers, telephones, fax machines, etc.) utilized each day in order for business to occur. Business news may not only be found in the business section. A reader may find business news in other sections of the paper, as well.

- •Look through the business section of your Sunday edition to identify names of businesses that you think are very dependent on science and new technology for production. Create a list of those businesses in the space below.
- •Look through other sections of the newspaper for other business news that relates to scientific breakthroughs. Write the headlines of each story that you find in the space below.

Businesses Th	าat Re	ly On	Science
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Identify The Science Connection

Scientific Breakthrough Headlines That Relate To Business

•As a class, discuss your findings and the importance of science to many businesses.

Netlink...Your newspaper's web site

Go to the site listing at your newspaper's web site to find the types of business information a person may gain access to on the internet.

Topic: Focusing On Sports

Objective: Analyzing Team Name Origins

Student Name



The Name Game

The Sunday edition of the newspaper contains expanded coverage on many sports. With news, features, opinion, television and radio programming schedules, retail advertising, classified advertising and sometimes cartoons, the sports section is close to being a "mininewspaper." An interesting overview of statistics and updates on a variety of sports provides to readers the names of many sports teams. Whether a sports team is professional, amateur, collegiate or high school prep, a story about the origins of a team is often revealed by analyzing the team name.

- •Using the sports section of your Sunday edition, focus on sports in the USA to identify some of the names of teams, team mascots and playing fields (or arenas) within the professional or collegiate league of your choice. You may want to focus on the sport with the greatest amount of coverage in the statistics section.
- •Record the home city, team name, mascot name or stadium (arena) name of each team you think has a geographical connection. Place the names in the most appropriate category in the chart below.

Symbolic!					
	City	Team/Mascot	Stadium/Arena		
Physical Features					
Economics Or Indus	stry				
f _k					
Culture Or History					

Extra...

Some knowledge of sports history may help explain names of teams that seem illogical. Can you identify sports teams that have moved to a new home, but kept their original names and mascots? Can you identify teams that changed names or mascots when a move to a new home city occurred?

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3.

Topic: Focusing On Sports
Objective: Writing A Photo-Poem

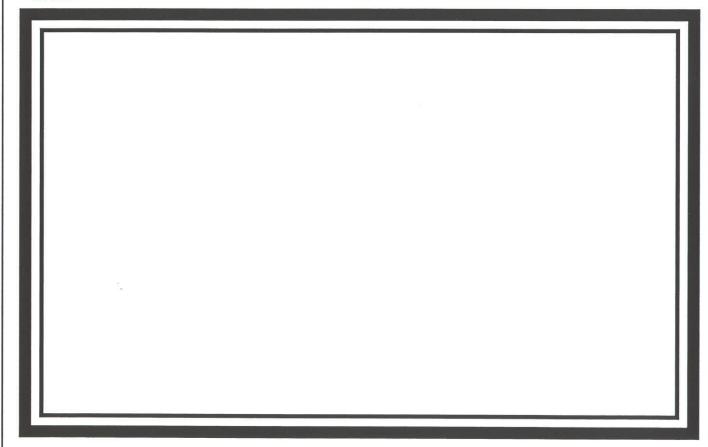
Student Name

Poetry In Motion



Headlines and photos throughout the sports section of the Sunday edition often convey a wide range of the emotions involved in sports. Nearly every imaginable emotion can be found in the sports sections of the newspaper. Photos are often the most revealing in picturing emotions from the "thrill of victory" to "the agony of defeat." These same photos provide a great basis for creation of colorful, emotional poetry.

- •Select a photo from the sports sections of the Sunday edition to use as a springboard to creating a poem. Clip the photo and attach it below or to a separate sheet of paper.
- •Use the space below to create a poem that further illustrates the photo, using a poetic form suggested by your teacher.



Netlink...

Can you find a place on the internet where you might be able to submit your poetry? Complete a net search of poetic web sites to find out more about poetry on the internet.

Topic: Focusing On Classified Advertising Objective: Analyzing Prices Of Vehicles

Student Name

The Price Is Right



An entire section of classified advertising in the Sunday edition may be devoted to automobiles, both new and used. This section is often read carefully by those readers in the market for buying a new or used vehicle, but the information in the auto section can also be of assistance in assessing the value of vehicles already owned. By looking through the ads in this section, a reader can quickly become familiar with the organization and contents of this extensive section of advertising.

- •In the space below, create a list of vehicles that your family currently owns. Be sure to include in the car description the make, model, year and condition of each vehicle owned. If your family does not own a car, but would like to buy one, create a wish list of cars that might suit the needs of each driver in your family.
- •Beside the name of each car in your list, paste or tape ads that you find in the classified section that *nearly* match the cars in your original list.
- •Based on the asking prices for the cars in the ads, figure the average worth of each of "your" vehicles. If you are working from a wish list of cars (see the first instruction above), figure the average price you will have to pay for each vehicle.

Car Description	Ads For Similar Vehicles	Average Dollar Value of Each Vehicle Owned

THE SUNDAY EDITION EXTRA! EXTRA!

Use these activities to explore more of the Sunday edition of your newspaper.

Consider The Source



Read the travel section in the Sunday edition of your newspaper and make a list of the writers of each news or feature article. By each writer name, include the name of the company with whom the writer is associated (if this information is available). As a class, discuss the different

resources used by the newspaper to bring a variety of travel information to readers. Talk about why so many different resources are used by the newspaper.

Around The Globe

Create a notebook of cities throughout the world featured in the travel section of the

Reserve one page in your notebook for each city you find. Use a desk-size world map to pinpoint the locations of each city in your collection. Cross reference each place on your map with

the page of that city in your note-

book. (You may want to use numbers to do this.) On each city page in your notebook, write down interesting information about the city that you learned from reading your newspaper.

The School Is For Sale

Sad news...your school will be closing next year and your class has been asked to create an inventory of items to be listed for sale in the classi-

fied section of the Sunday newspaper. As a class, create a list of items on your school property that might be of value to the community in general. Include books,

sports equipment, cleaning equipment, etc. Individually, use the list created by the class to identify the best section for placement of ads for each item. Use your classified index to highlight each section and category for each item. For example, if you have a rabbit in your classroom, *Livestock/Pets* along with your newspaper's category number...might be the best place for placement of the ad for the classroom bunny.

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Wild Card



A photo and caption that stands alone, without an accompanying article, is known as a wild photo. Watch for occurrences of wild photos throughout the newspaper and consider the reasons that each may not have an article associated with it.

Ad Lib



Read some of the sports quotes in the sports section of your newspaper. Have some fun with these quotes by attributing them as words that might have been spoken by a well known actor, actress, or governmental official.

A Matter Of Interpretation



Using the box scores or team-byteam statistics in the sports section of the Sunday edition, try to interpret the meanings of each of the abbreviations for each column of statistics. Once you have done this, explain the mathematical

process used to calculate each column of statistics.

A Perfect Job Match

Create a list of qualifications that you or a parent possess for a job.

These qualifications will be used

in a newspaper job search.
Include education, experience, interests and personal qualities. (Someone afraid of heights might not

be a good candidate for high rise construction.). Look through the employment section of the Sunday edition for three jobs that seem to be a good match for you or your parent.

THE SUNDAY EDITION EXTRA! EXTRA!

Use these activities to explore more of the Sunday edition of your newspaper.

Heart-wrenching

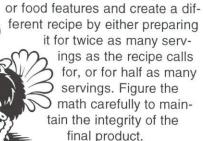


Frequently a reader of the Sunday edition will find a story or column which is especially touching. Search your edition of the newspaper for such an article. Read it and identify the elements of the story that touch your heart the most. Discuss in class why

some people may not feel the same way you do in response to such a story.

A New Concoction

Use a recipe that you find in specialty magazines



Illuminating

In news stories and advertisements throughout the Sunday newspaper, a reader may find acronyms or other types of abbrevia-

tions. Though most abbreviations or acronyms are spelled out at

least once in a news story, the classified ads can be a challenge to the novice reader of a section. Skim the pages of the newspaper for acronyms or abbreviations that you do not understand and make a list of these to talk about in class. Everybody learns!

On The Job

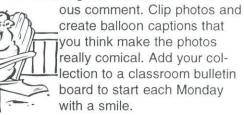


Skim the comics of the Sunday edition to find examples of characters who are on the job. What types of careers do you find represented?

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Not Too Funny For Words

Be on the lookout for some photos in the newspaper that would make a great foundation for humor-



Continuing Or Breaking News?

Identify several examples of breaking news (a first-

time report of a news event) and examples of continuing news (updates on previous news stories). For each breaking news story, discuss some of the

follow-up headlines that might appear in future editions of the newspaper.

Dateline Dilemma

Work in small groups using different sections of the Sunday edition of the newspaper to identify on a large world map where each story originated. Look at the dateline of each story for clues. The areas of the world your group most frequently finds may depend on the section with which you are working.

Sing A Song Of Home

Look through the Sunday edition of your newspaper to find out what's going on and what's important in your city and your state. With a small group of classmates, create a song about local news and views to present to the rest of the class. The music you choose does not have to by original, but the lyrics should be of your own creation based on ideas you take

from the Sunday edition of your newspaper.