



## **NIE publication wins national award**

The NIE publication LarGoing Green, created in partnership with the City of Largo, was recently honored with a Savvy Awards Silver Circle Award from the City-County Communications & Marketing Association (3CMA). The award was announced at the Savvy Awards ceremony during 3CMA's annual conference in Minneapolis on Sept. 4, 2014.

The judges commented, "Great product with plenty of information that seemed to be clearly understood. (The) entire publication was easy to read and inviting. Great use of graphics and layout. Liked (the) educational components for kids."

The Savvy Awards recognize outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. More than 600 entries in 37 categories were received. A full list of winners is available at [3cma.org](http://3cma.org).