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Newspaper in Education wins Creative Excellence Awards

August 2025: Two educational publications produced by the Tampa Bay Times Newspaper in Education program have received awards in the Florida Advertising and Marketing Executives 2025 Creative Excellence Contest.

[Bearing Witness: An Exploration of the Holocaust through Primary Sources](#) was awarded a Silver Award in the Custom Publication category. This publication explores the Holocaust through primary source documents and interviews with survivors and second-generation descendants. Created in partnership with the [Florida Commissioner's Task force on Holocaust Education](#), it was written by NIE manager Jodi Pushkin and designed by Stacy Rector of [Fluid Graphic Design](#).

[Join the drive to conserve more water in Pasco County!](#) was awarded a Bronze Award in the Custom Publication category. The publication features the winners of the annual Water Poster Contest and informs Pasco County residents about water conservation, water savings tips, water quality, the water cycle, water hydrants and more. Created in partnership with [Pasco County Utilities](#), it was written by Sandra E. Anderson, Pasco County Utilities Customer Information & Services Director, Phoenix McKinney, Pasco County Utilities Water Conservation & Efficiency Coordinator, and Jodi Pushkin, NIE manager, and designed by Stacy Rector of [Fluid Graphic Design](#) with cover art by Vanesa Shook, Pasco County Utilities Communication Coordinator.

Winners were recognized at an awards ceremony at the 2025 Florida Media Conference, held July 30-Aug. 1 in Charlotte Harbor, Fla.

[Florida Advertising and Marketing Executives](#) (FAME) is an active industry association of newspaper advertising executives throughout the state of Florida. FAME provides a network to exchange creative ideas; understand customer's needs; learn new selling techniques and implement innovative sales programs. FAME also works for a better understanding between newspapers and their advertising customers to achieve an even higher standard of ethics governing Florida's newspaper advertising industry.

The [Tampa Bay Times Newspaper in Education program](#) (NIE) serves educators, students, families and community members in the Tampa Bay area by providing classroom access to the Pulitzer Prize-winning Tampa Bay Times plus award-winning original educational publications, teacher guides, lesson plans, educator professional development resources and much more – all at no cost to schools, teachers or families. NIE is a member of [Florida Press Educational Services](#) (FPES), a non-profit 501(c)(3) organization of newspaper professionals that promotes literacy, civic engagement and critical thinking, particularly for young people.